

# Financing Freight Transportation Improvements

APRIL 29 - MAY 2,

2001

ST. LOUIS, MISSOURI



U.S. Department  
of Transportation

**E**fficient freight transportation is essential for economic growth, and public and private interests need to work together to achieve this. Financing is at the heart of this challenge. The FHWA Office of Freight Management and Operations, Federal Railroad Administration, Maritime Administration, U.S. Coast Guard, and Federal Aviation Administration are sponsoring a conference on financing freight transportation improvements. The conference will cover key factors in financing, including:

- ◆ existing financing options from the federal, state, and local public and private sectors
- ◆ innovative financing approaches
- ◆ program options and policy issues for financing freight transportation projects in the future

This is the sponsoring partners' sole conference exclusively devoted to financing multimodal freight transportation that will be held before development of post TEA-21 (Transportation Equity Act for the 21st Century) legislation. The conference will bring public and private interests together to identify mutual concerns in funding freight projects and to build partnerships to achieve common goals that support economic growth and development. It will provide a unique opportunity to explore the special issues involved with public funding of facilities used primarily by private-sector interests.

### Who Should Attend

The conference is targeted at executives and officials seeking better public responsiveness to industry needs. Carriers and shippers seeking improved facilities and a greater voice in planning those facilities are encouraged to attend, as are policymakers at state and local departments of transportation, metropolitan and regional planning organizations, ports, railroads, and airports.

Freight stakeholders are invited to comment on existing federal, state, and private funding opportunities and to design new programs for consideration. Anyone involved in prioritizing, programming, or funding freight transportation infrastructure should attend this meeting.

### Conference Format

The conference will begin Sunday afternoon (April 29) with a discussion of existing freight transportation financing programs. A panel of experts representing federal and state public programs and private-sector programs will explore both traditional and innovative financing options. Sunday's session will review existing financing programs to identify opportunities for changes and/or new options to be included in future transportation legislation.

Monday morning (April 30) will begin with an intermodal policy panel discussing how well these programs work and suggesting areas for improvement. Participants will then break into smaller groups by mode (highway, rail, marine, and air) to examine modal specific funding sources. Each modal group will brainstorm future funding programs aimed at achieving their vision of financing freight transportation improvements. Each modal group will report their discussions to the conference Tuesday morning (May 1).

In Tuesday's sessions, participants will develop a multimodal approach based on the results of the highway, rail, marine, and air groups. Intermodal groups will discuss program alternatives or additions that will improve the freight transportation network and create a more seamless intermodal network. Participants and sponsors can use these results to craft new programs for consideration in the next surface transportation authorization legislation.

### Dates and Location

Sunday, April 29-Tuesday, May 1, 2001, with an optional field trip on Wednesday, May 2.

The conference will be held at the Doubletree Hotel and Conference Center, located just outside downtown St. Louis and 25 minutes from the Lambert-St. Louis International Airport. St. Louis, the gateway to the west, beckons with exceptional hospitality. St. Louis has played a pivotal role in our country's development and expansion. Today, the Gateway Arch soars 360 feet over the city, commemorating America's pioneering spirit.

### For More Information

Check the Web at:  
[www.ops.fhwa.dot.gov/freight](http://www.ops.fhwa.dot.gov/freight)  
(Select "New Activities")

Or contact:

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# Sunday, April 29

11:00 AM - 6:30 PM **Registration**

1:30 PM - 5:30 PM **Financing Workshop**

## ***Current Financing Panel***

Federal Financing Options  
Private-Sector Financing  
State Funding Sources

## ***Current Innovative Financing Options Panel***

Public/Private Sector Financing  
Private-Sector Financing

6:00 PM - 7:30 PM **Reception**



# Monday, April 30

7:00 AM - 5 PM

**Registration**

8:00 - 8:45 AM

**Introduction & Welcome**

8:45-10:30 AM

## **Intermodal Policy Panel**

- ◆ Intermodal Policy Questions
- ◆ Expanded Federal Eligibility
- ◆ Leveraging
- ◆ Public/Private Partnerships
- ◆ Balancing Funding for Passenger and Freight Improvements
- ◆ Financing Operations

10:45 AM - 12:30 PM **Modal Breakout Panels/Discussions**

(Each session will be facilitated)

### **HIGHWAY**

- ◆ Connections to intermodal freight facilities
- ◆ FHWA program eligibility
- ◆ Multijurisdictional financing

### **RAIL**

- ◆ Leveraging Public Funds
  - ◆ Rail Rehabilitation and Improvement Financing (RIFF)
  - ◆ Congestion Mitigation and Air Quality Improvement Program (CMAQ)
  - ◆ Borders & Corridors
- ◆ Expanded Eligibility Benefit Categories and Strings Attached
  - ◆ Negotiated Access ◆ Passenger Rail
- ◆ Working with States, Localities, and Metropolitan Planning Organizations (MPOs)
  - ◆ Information Required ◆ Local Project Support ◆ Case Study — I-81
- ◆ Shortline Railroads — Funding Issues
  - ◆ Eligibility and Special Needs

### **MARINE**

- ◆ What marine freight transportation infrastructure and infostructure should be covered in the new TEA-21?
- ◆ Strategic and system-wide innovative financing for marine freight transportation, including expanded
  - ◆ Coverage ◆ Criteria ◆ Funding ◆ Leverage with other sources
- ◆ Critical assessment of funding sources for marine freight transportation, including TEA-21, and other public and private sources
- ◆ Evaluation of loan guarantees
  - ◆ Transportation Infrastructure Finance and Innovation Act (TIFIA)
  - ◆ RRIF
- ◆ Evaluation of TEA-21 Discretionary Programs

### **AIR**

- ◆ Access to airports and cargo facilities
- ◆ Privatization of air freight facilities
- ◆ Highway vs. air: How do integrated shippers decide?
- ◆ Key factors for determining creditworthiness

12:30 - 2:00 PM

**Lunch**

2:15 - 5:30 PM

**Modal Breakout Discussions** (Continued)

5:30 PM

**Adjourn**



## Tuesday, May 1

- 7:30 AM - 5:00 PM **Registration**
- 8:00 - 8:45 AM **Plenary Session**  
**Reports From Breakout Discussions**  
 (facilitated by professional facilitator)
- 8:45 - 9:30 AM **Common Intermodal Elements**
- 9:45 AM - 12:00 NOON **Intermodal Breakout Discussion**  
**Cross fertilization of results**  
 (mix of participants in each breakout session)
- 12:00 NOON - 1:00 PM **Lunch**
- 1:15 - 3:30 PM **Intermodal Breakout Discussion**  
 (continued)
- 4:00 - 5:30 PM **Summary and Conclusions**  
**Creativity time-full group interactive discussion**
- ◆ What did we hear?
  - ◆ Where do we go from here?
  - ◆ What does this mean?
- 5:30 PM **Adjourn**

## Wednesday, May 2 (optional)

- 8:00 AM - 12:00 NOON **Field Trip (optional)**

## Registration Fee

The conference registration fee is \$190, which includes all sessions, registration materials, two luncheons, and daily coffee breaks. *To take advantage of the early-bird discount, send your registration in before March 1, 2001, and register for only \$160.* One-day-only registrations are also available, for \$110.

To register, use the form on page 7.

**Cancellation Policy:** If written notice of cancellation is received at the Eno Transportation Foundation before April 2, 2001, a full refund will be given. If cancellation notice is received after April 2 but before April 16, a \$50 charge will be assessed. There will be no refunds for cancellations received after April 16.

## Accommodations

A block of rooms has been set aside at the Doubletree Hotel and Conference Center at the special (government) rate of \$90/night, plus taxes.

To make your hotel reservation, either use the form on page 5 of this brochure or:

- ◆ Dial 636-532-5000, or toll-free 1-800-222-TREE
- ◆ Ask for Reservations, and please identify yourself as being part of the *Freight Financing Workshop room block*.
- ◆ Indicate your arrival date, the type of accommodations you desire (group rate is \$90/night plus 13.725% taxes for single or double), and your departure date. Please make your reservations by April 16 to guarantee rate and availability.

### **Doubletree Hotel and Conference Center**

16625 Swingley Ridge Road  
 Chesterfield, MO 63017

TEL: 636-532-5000

FAX: 636-532-9984

Check-in time is 3:00 pm; check-out time is 12:00 pm. Special requests are handled on an individual basis and must be indicated when placing your reservation.

The hotel is just 25 minutes from Lambert-St. Louis International Airport. Round-trip ground transportation is available from the airport via the Doubletree Shuttle. Cost is \$20 per person (advance reservations are required). Please let the hotel know your airline itinerary if you plan to ride the shuttle.

For your convenience, a hotel reservation form is included on page 5.

## Getting There

The Doubletree Hotel and Conference Center is 20 miles from Lambert International Airport, just off of Interstate 40 (Exit 19A, Chesterfield Parkway). Rental cars, shuttle buses, and taxis are available at the airport, and parking is available at the hotel. The Doubletree offers a shuttle service for \$20 roundtrip, but reservations must be made in advance. Amtrak service is also available to Kirkwood and St. Louis. More hotel information is available on the Web: [www.hilton.com/doubletree/hotels/STLSCDT/index.html](http://www.hilton.com/doubletree/hotels/STLSCDT/index.html)





# Financing Freight Transportation Improvements

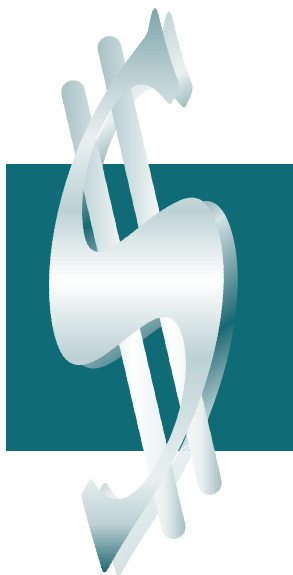
Doubletree Hotel and  
Conference Center,

Chesterfield (St. Louis),  
Missouri

April 29-May 2, 2001

Cut-off date for hotel  
reservations is April 16, 2001.

(Reservations received after that  
date will be accepted on a  
space-available basis.)



**Hotel** Registration Form

5

Hotel Registration Form

Please print:

NAME:

FIRM:

ADDRESS:

CITY, STATE, ZIP:

PHONE:

FAX:

ARRIVAL DATE:

DEPARTURE DATE:

**Rate:** \$90/night, plus taxes. Check-in is 3 pm, and check-out is 11 am.

I would prefer:

☐ Smoking room

☐ Nonsmoking room

**Round-trip ground transportation** is available via the Doubletree Shuttle at \$20 per person.  
Advance reservations are required.

☐ I would like to use the Doubletree Shuttle to/from the airport. I understand that there is a \$20  
charge for this. My flight information is as follows:

Arrival Date and Time:

Airline and Flight:

Departure Date and Time:

Airline and Flight

Hotel reservations will not be honored after 3 pm unless a credit card number or a first night's  
deposit has been provided.

☐ I would like to guarantee my room for late arrival (after 3 pm).

☐ Check enclosed

☐ MasterCard

☐ Visa

CARD NUMBER:

EXPIRATION DATE:

**Send form to:** **Doubletree Hotel/Conference Center**  
ATTN: Reservations Department  
16625 Swingley Ridge Road  
Chesterfield, MO 63017  
**FAX:** 636-532-9984  
(Or call **1-800-222-TREE** or **636-532-5000**)

Financing Freight Transportation Improvements





# Financing Freight Transportation Improvements

Doubletree Hotel and  
Conference Center,

Chesterfield (St. Louis),  
Missouri

April 29-May 2, 2001

Conference Registration Form

7

Conference Registration Form

Please Print

LAST NAME:

FIRST NAME:

NICKNAME FOR BADGE:

TITLE:

ORGANIZATION:

ADDRESS:

CITY, STATE, ZIP:

PHONE:

FAX:

E-MAIL:

## Preferred Breakout Session:

☐ Highway ☐ Rail ☐ Marine ☐ Air

## Registration Rates

Please note: Early-bird discount is available only for registrations received at the Eno Transportation Foundation before March 1, 2001.

- |  |       |
|--|-------|
| <input type="checkbox"/> Full Registration before March 1, 2001        | \$160 |
| <input type="checkbox"/> Full Registration after March 1, 2001         | \$190 |
| <input type="checkbox"/> One-Day Registration (check one)              | \$110 |
| <input type="checkbox"/> Monday    OR <input type="checkbox"/> Tuesday |       |

## Payment Method

- ☐ Check (payable to the Eno Transportation Foundation, FEIN 06-0662124)
- ☐ Charge my:
- ☐ Visa    ☐ MasterCard

CARD NUMBER:

EXPIRATION DATE:

Send form with your credit card information or check to:

**Eno Transportation Foundation**

Dept. 3071

Washington, DC 20061-3071

FAX: 202-879-4719

**Questions?** Call 202-879-4705.

Financing Freight Transportation Improvements



**Eno Transportation Foundation**

1634 I St. NW, Suite 500  
Washington, DC 20006

**Sponsored by:** FEDERAL HIGHWAY ADMINISTRATION,  
OFFICE OF FREIGHT MANAGEMENT AND OPERATIONS  
FEDERAL RAILROAD ADMINISTRATION  
MARITIME ADMINISTRATION  
U.S. COAST GUARD  
FEDERAL AVIATION ADMINISTRATION



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